

power
responsive

national**grid**

National Grid & DSR

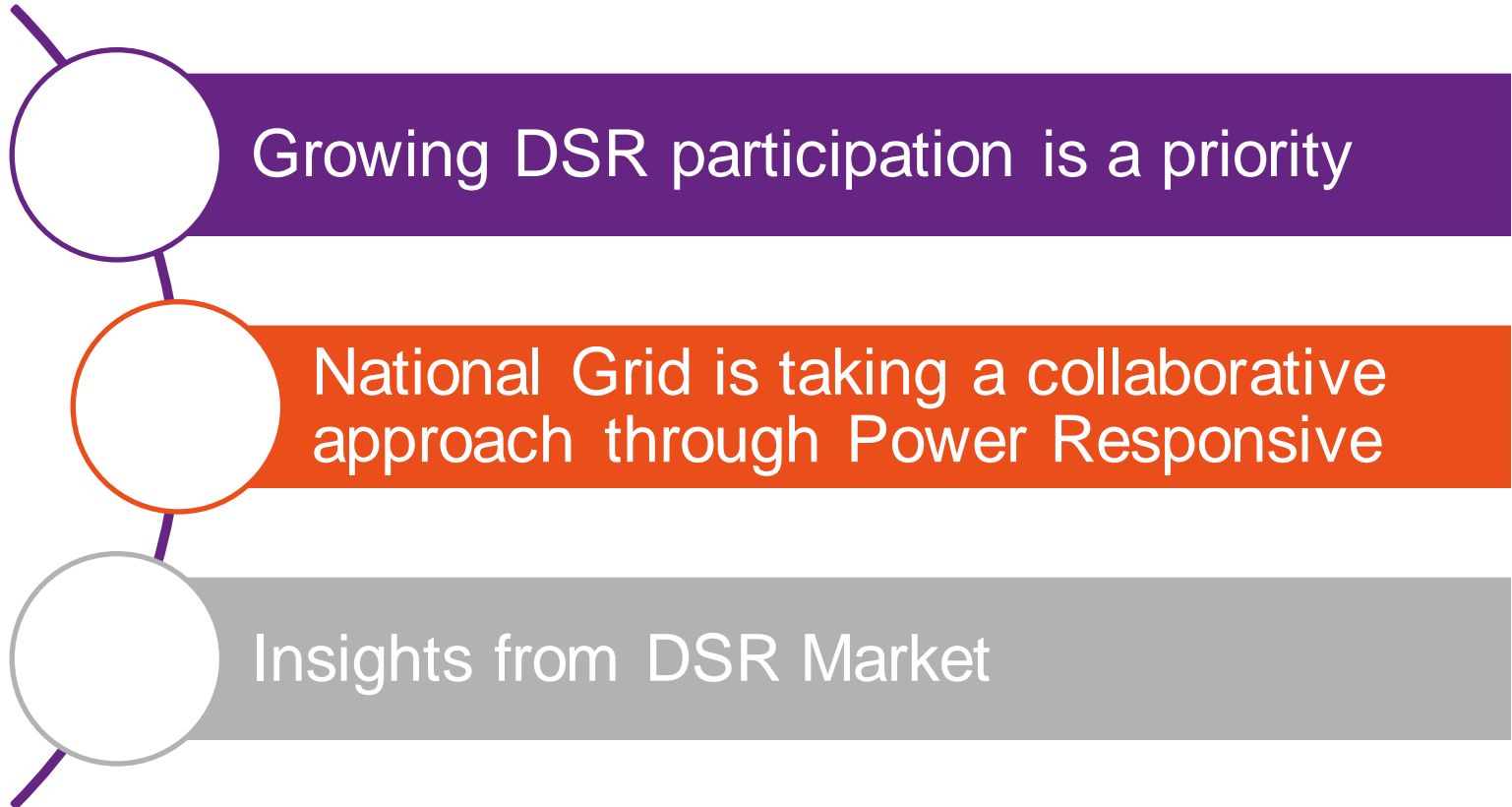
Rebecca Yang

National Grid

Contract Services

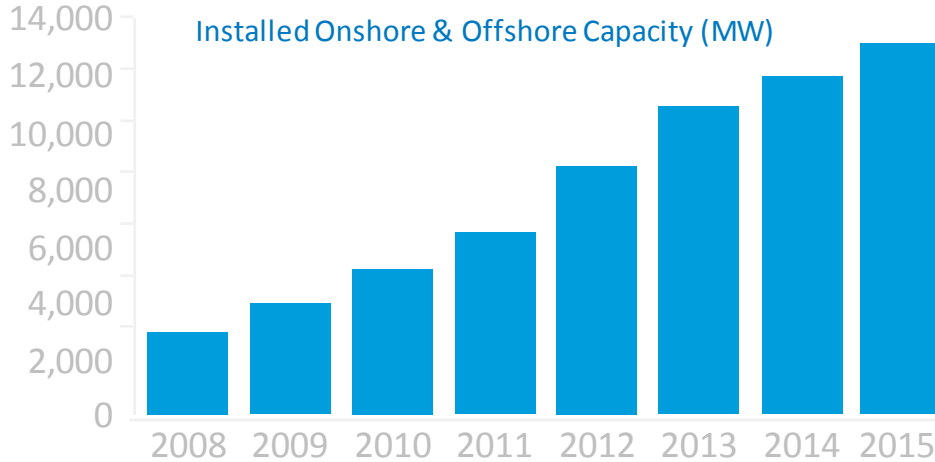


Key Messages

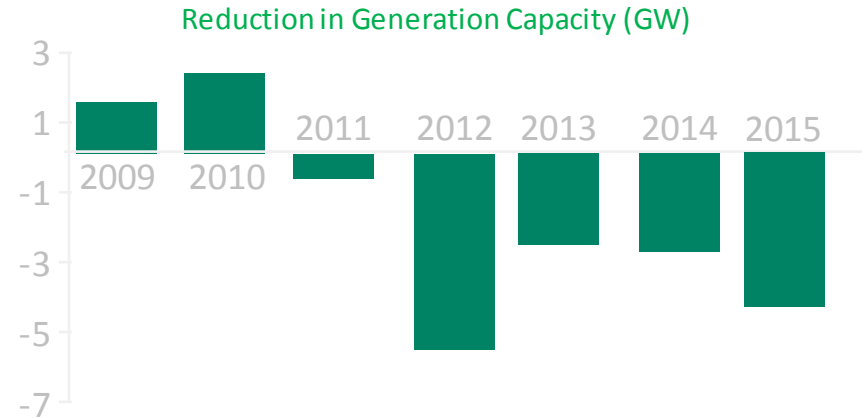


Changing Energy Landscape

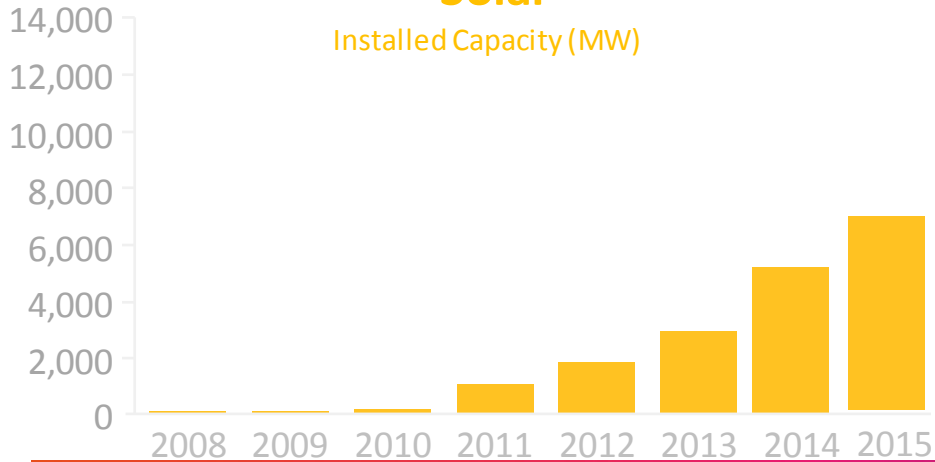
Wind



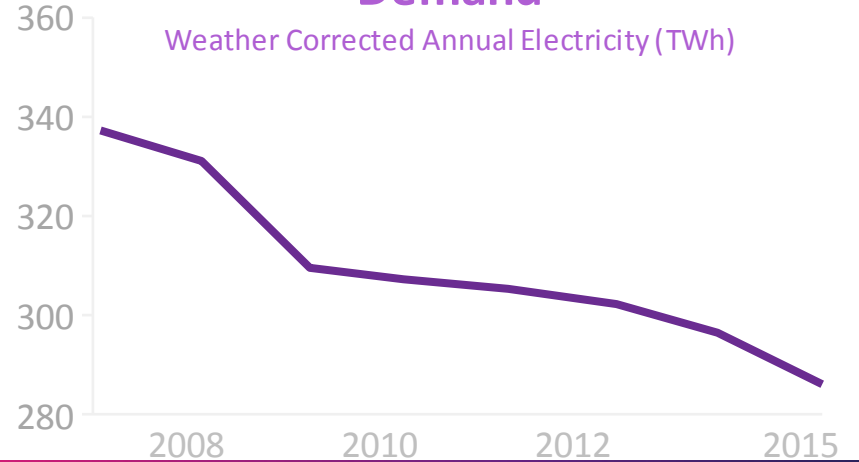
Fossil



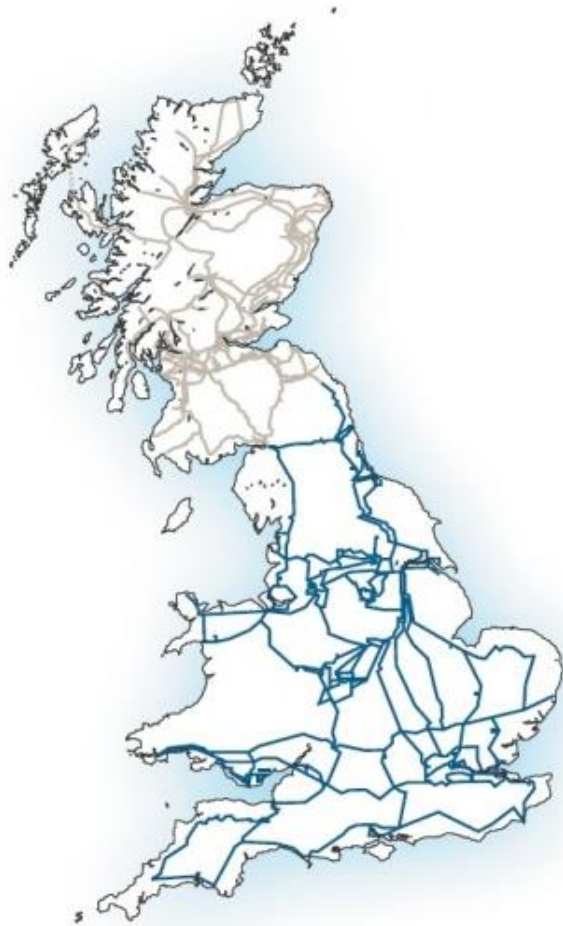
Solar



Demand



Demand Side Response



Flexibility & Innovation

Supply & Capacity

Low Carbon Energy System

Low Costs of Energy



Power Responsive Campaign

1. Coordinated Approach

2. Customer Outreach

3. Customer-led Products

4. Certainty & Stability

Normalising DSR in Businesses

Viewpoints

The real strength of Power Responsive is in the collective. Here, businesses and organisations involved in realising the potential of demand side solutions tell their stories and share their views.

Get in touch to share yours.



Demand side: what's the potential and how do we access it?

For E.ON, one of the UK's largest suppliers of



On track to support demand side response

Some of the UK's biggest energy consumers



Northern Powergrid explores a 'customer-led network revolution'

Northern Powergrid has pioneered the

Insights from DSR Market

National Grid is driving growth in DSR participation from I&C businesses

Power Responsive is framework for this activity

Insights from DSR Market:

Clarity & Simplicity of Opportunities

Clear value/revenue signals



Power Responsive Campaign:
www.powerresponsive.com

For National Grid service opportunities:
commercial.operation@nationalgrid.com

power
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